

IMERYS RIO CAPIM (IRCC) GAINS ISO ACCREDITATION →

We are pleased to announce that IMERYS Rio Capim Caulim (IRCC) received ISO 14001:2004 Certification during March 2010, an international reward that recognises the excellence of IRCC's environmental practices, demonstrating commitment to the sustainability of it's business.

To achieve this, IMERYS RCC evidenced that the company developed strict practices and international standards, fulfilling all environmental laws. The audit made a diagnosis on the environmental impacts of IRCC's activities and observed procedures and plans to minimise any impact that the Company may cause and attested that IRCC has trained and qualified employees.

Environmental concern is part of IRCC's general procedure. ISO 14001 recognised the company's good practices and reinforced its undertaking to respect the environmental laws and to carry out international standards on sustainability. Additionally, IRCC renewed the ISO 9001:2008 accreditation for quality for a further three years following a successful audit. This certificate was originally granted in 1998 and has been continuously maintained ever since.

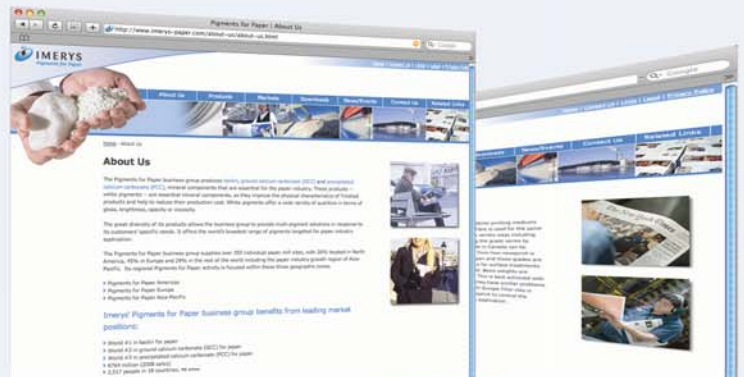


WEBSITE RECOGNISED AS A GREAT SOURCE OF TECHNICAL INFORMATION →

Further development of the IMERYS Pigments for Paper website www.imerys-paper.com is proving very successful. The addition of 20 Technical Guides and a selection of Technical Papers has helped increase visits to the site by 62% in the past 2 years with these pages consistently being in the top 10 most popular pages on the site. Feedback has been extremely positive. Cathi Cyr, Bucksport Process Engineer, gave us 'high marks' for having a lot of good information on our website.

Olli Siiskonen, development Manager, Stora-Enso Oulu mills was very positive about the information on the web pages. His comment was that "the technical guides really show that IMERYS are active in R&D and that's a very positive message in the current climate."

Chris Nutbeam, IMERYS Global Paper Applications Manager, said "IMERYS is well respected in the industry for its paper science expertise and the R&D group has always been very active in promoting new technology and core science through conference papers and publications. However, we wanted to find a way to make our knowledge even more accessible to our customers and this led to the idea of producing these technical summary guides. We are very pleased with the positive feedback and will endeavour to further increase the amount of technical information on our web page over the coming months."



PIGMENTS FOR PAPER: HEADLINE NEWS

Carbonates BDP global meeting in Paris, 2010 ↙

A two day seminar, organised by Gene Yuan, head of Pigments for Paper, Carbonate Process Development Global, was held in Paris during July. The seminar was hosted by Pierre Chabry, Pigments for Paper Industrial Manager, and representatives from all regions met to compare performance at our global GCC and PCC operations. The teams considered how continuous improvements could be made by sharing experiences. Optimum equipment design and lay-out, optimum equipment operation, from dispersants and biocides to grinder management, grinder design and different grinding media benefits, and optimum global purchasing were discussed at length. It was concluded that there is often not one 'perfect solution', but multiple solutions depending on regional factors. There is a need for a better understanding of the base mechanisms involved in grinding and dispersion.

The sharing of information has proved to be fruitful, the global teams have highlighted their creativity and success in developing new concepts. These meetings will convene on a regular basis.

IMERYS PAPER



IRCC/PPSA INTEGRATION DAY →

After the closing of the sale to IMERYYS of 86.2% of Pará Pigmentos S.A. held by Brazil's mining group Vale on 26th July 2010, an integration seminar was held at the Samaúma Park Hotel, Barcarena on the 27th July for the managers of both Imerys Rio Capim Caulim (IRCC) and Pará Pigmentos SA (PPSA).

This seminar provided an opportunity for the IMERYYS Pigments for Paper Management team, IRCC and PPSA staff to get together and discover more about each business and the objectives for the future of the combined companies.

The seminar was hosted by VP & General Manager of IMERYYS Pigments for Paper, Olivier Hautin, and presenters included Milton Costantin, General Manager of IRCC, Jun Mutó, Operations Manager of PPSA & Jérôme Baudouin, Business Development Manager of IMERYYS Pigments for Paper.

Olivier Hautin opened the Seminar, warmly welcoming the PPSA personnel to the Imerys 'family' and presented an introduction to the Imerys Group and IMERYYS Pigments for Paper globally. Other items presented were an overview of Imerys RCC and PPSA. After a short break the basis of the integration organisation and process was discussed. Simultaneous translations were provided by Temple, IRCC's PR consultants throughout the day.

The presentations were very relaxed and informative and created lively discussions on the various important issues around the integration of the two companies. In response to questions, Olivier Hautin pointed out that in order to guarantee a smooth integration process, and to ensure transparency, it will be important to allow all managers to be involved in the process.

Finishing on a very optimistic note, Olivier Hautin stated that "This investment is a continuation of IMERYYS' commitment to the global paper industry and to Pará State. This acquisition will further reinforce the sustainable long term supplies of high quality kaolin and ensure that Imerys has the reserves and assets that are required to maintain the quality, reliability and service associated with our products."

In the evening, following on from the integration seminar, a presentation and churrasco was held at the Cabana Clube for all employees from both IRCC and PPSA. The event was attended by over 300 people who enjoyed a relaxed evening of music, food and conversation. Members of the IMERYYS Pigments for Paper management team were available all evening to answer any questions personally, which was appreciated by all who attended. This was repeated the following day in Ipxuna do Pará, where the PPSA mine and main processing plant are located, with another churrasco and seminar for all at PPSA who could not attend the event on the previous evening.

Based upon the feedback we received, the seminars were a great success, and helped to ignite people's enthusiasm for the integrated companies and their futures.

SUSTAINABLE DEVELOPMENT AND ASIA OPEN DAYS →

It's easy for us to simply remain focused on the metrics and numbers within our business, but within IMERYYS, we recognise that this alone is not enough for our shareholders, employees and clients. Measuring and promoting corporate social responsibility has grown in importance.

As a region with many emerging countries we believe that we have a big role to play in terms of the group's progress towards its sustainable development goals. Furthermore, we know that sustainable development makes good sense for us from a moral, ethical and business perspective. That's why we will continually strive to be the leaders for sustainable development within IMERYYS.

During 2010, we wanted to interact even more with the communities that we are living and working in. We wanted to inform, educate and enlighten those communities about our business.

At a regional level we set an ambitious goal to initiate our first Pigments for Paper Asia Pacific (PPP) open day event, where all our plants and sites in different countries concurrently opened their doors to the local communities, showcasing IMERYYS and what we do. With the support of Simon Heng, PPP EHS Manager, and Nicolas Ribeyron, PPP HR Manager, a series of meetings and calls were organised to encourage and coach our leaders. It was always our intention to let the leaders set their own agenda for each event, and this approach was clearly vindicated when the leaders responded with a remarkably impressive and diverse range of events.

Many of the sites planned to host a diverse range of guests from the local communities to tour the plants and engage in interactive activities that highlighted the unique Sustainable Development interests of each site. In Taiwan, customers and suppliers were invited to the Kaohsiung plant for an opportunity to meet the site's employees and their families

In India, the four plants and the Pune office engaged with school students from the surrounding villages to raise their awareness of environmental management. As part of the event, all students in each location took part in planting 300 trees near the factories and schools. Needless to say, our open day was a great success. Local newspapers and television covered many of the events, and afterwards, many visitors expressed how rewarding and fun it was for everyone involved. 🌍

