



## IMERY'S CUSTOMER PIGMENT COURSE →



Pigments for Paper North America hosted its fourth customer pigment course in Milledgeville, Georgia during the last week of April. Many of our largest customers were represented among the 31 attendees, including SAPPI, NewPage, Catalyst, Verso, Kruger, MeadWestvaco, Suzano and StoraEnso. Attendees came from paper mills, research centres and corporate offices located in the U.S., Canada and Brazil. They learned about our products, mineral processing, coating and filling applications, and other subjects related to paper technology. They also toured the Sandersville operations and technology center. We received a lot of positive feedback, including one attendee who stated that they gained more value and useful information from our course than a university coating short course.



## PAPERCON 2010 →

IMERY'S received a lot of exposure at TAPPI PaperCon in Atlanta in May. The theme of TAPPI's annual paper industry event was "Talent, Technology and Transformation." Tony Hiorns was awarded the Coating and Graphic Arts Division Technical Award and the Charles W. Engelhard prize. Tony Lyons won the Leadership and Service Award and the DuPont Soy Polymers prize. John Husband became a Tappi Fellow. Several Imerys employees wrote and presented papers or chaired a session. This list included Chris Nutbeem, Janet Preston, Graham O'Neill, John Husband, Tony Hiorns, Tony Lyons, Paul Meizanis and Rajan Iyer. One paper entitled "The Influence of Kaolin Aspect Ratio on Offset Printability," written by Chris Nutbeem, Janet Preston, Tony Hiorns and John Husband, won an award for the Best Coating Paper. Paul Meizanis participated in the Sustainability Forum, speaking on sustainability within IMERY'S. Graham O'Neill also presented a paper and Rajan Iyer co-authored a paper and chaired a session. IMERY'S had a booth in the exhibition hall where current customers and new contacts learned more about our business and our products. If you want to read more about the conference, go to [www.papercon.org](http://www.papercon.org)

## TEACHERS GO BACK TO SCHOOL →



WINNER OF THE IMERY'S SUSTAINABLE DEVELOPMENT CHALLENGE 2009 FOR COMMUNITY – EDUCATION

IMERY'S Rio Capim Caulim (IRCC) is currently running two elementary school teacher-training projects in northern Brazil as part of the Group's Environmental Education Program. The IMERY'S Pigments for Paper plant in Brazil is located in the northern state of Pará in an area that has recently been industrialized, but continues to suffer from a shortage of skilled labour and qualified teachers. In May 2008, IMERY'S RCC's Jacilaine Contente set out to help counter this by launching a two-year initiative to train teachers working in the elementary schools of Barcarena, where the plant is located, and Ipixuna, the mining site. "We have built up the programme with the support of educational and environmental authorities in the Pará cities involved, and consultants from Pará State University," explains Glaydon Sousa, the senior manager who validated Jacilaine's initiative. "We are hoping to turn it into a long-lasting venture that will become a reference in training, preservation and sustainable development."

### A MIX OF THEORY AND PRACTICE

One month later, IMERY'S RCC followed this initiative with the launch of another Environmental Programme operation destined to improve the skills of the teachers at the Pica-Pau Amarelo elementary school at Vila do Conde in Barcarena. This one-year project, which is also part of the "Light of Tomorrow" social programme, involved workshops and seminars that combine theory and practice, reading sessions and debates on texts on the Amazon people and their way of life. "The teachers were very receptive," says Jacilaine, "and their teaching performance improved markedly in just two months. We also involved the students, using audio, video, sports and educational games, and are banking on them to spread sustainable principles through their neighborhoods."



# PAPER ROUND