

INTRODUCING OPACIFIL™



IMPROVED COST PERFORMANCE WITH OPACIFIL™

IMERYS Pigments for Paper has developed a new range of filler products, Opacifil™ Bright and Opacifil™ High Bright, designed to give cost savings, through the replacement of expensive opacifying pigments and fibre. These raw material cost reductions are achieved without compromising paper physical properties.

Trial samples are now available for customer evaluation and IMERYS Technical Representatives can advise on the best options to determine potential cost savings.

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IMERYS PIGMENTS FOR PAPER IS ANSWERING THE DEMAND FOR COST EFFICIENT PIGMENT APPLICATIONS.

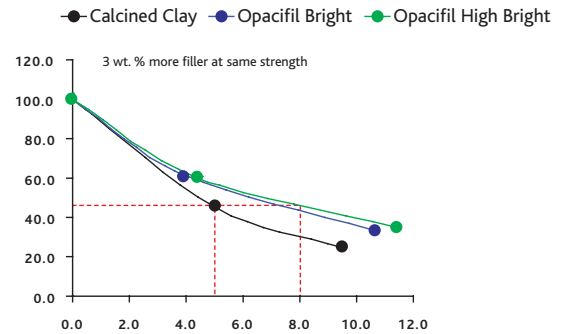
Opacifil™ Bright and Opacifil™ High Bright have been developed to substitute standard calcined kaolin and other expensive opacifying pigments to deliver overall cost savings. This new pigment concept is designed to enable the paper maker to use higher levels of filler and replace fibre.

Opacifil™ has less impact on sheet strength than calcined kaolin, enabling higher loadings to be used. At these higher filler levels, the optical performance of calcined kaolin can be matched and other paper properties improved, such as smoother sheet surface, improved opacity and enhanced printability.

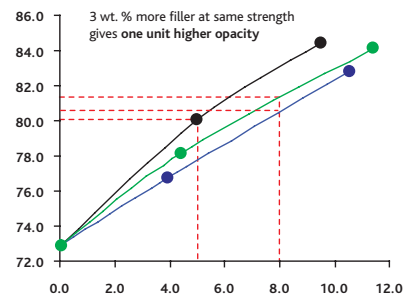
Utilising IMERYS' makedown and blending infrastructure, the Opacifil™ family of products can be tailor-made to satisfy your cost versus performance criteria.



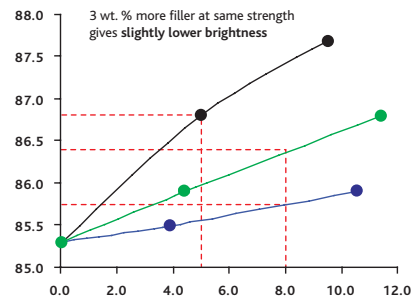
Sheet Burst



Sheet Opacity



Sheet Brightness



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