

IMERYS RCC FINALIST IN AWARD OF BEST PRACTICES →

IMERYS are pleased to announce that RCC's communication plan is one of the finalists in an Award of Best Practices given by Aberje, the most important Brazilian Association on Corporate Communication.

This recognition validates our effort on having a closer relationship with our stakeholders, especially the local press. It also shows that we are developing a serious and transparent strategy.

In our category, the other two finalists in Brazil are Vale and Petrobrás (2 of the largest companies in Brazil!)

IMERYS RCC are delighted to be among the finalists, and we know we have information and collateral material good enough to win the prize. Further update in the next issue of Impact.

FASHION IN THE AMAZON →

IMERYS Rio Capim Caulim (RCC) helps in the organisation of community work to generate employment and income by way of economic activities that respect local traditions.

The São João Island project assists women, to develop dressmaking skills in partnership with NGO Costamazônia. Now in its second year the project is still growing, and increasingly, being noticed by the fashion world. The 2nd 'Fashion in the Amazon Forum', was held at the Faculty of Pará (FAP) in April. The São João designers placed their products on display and held a fashion show, the first of the year!

"The opportunity to show the public the work of the project is very positive. The art of the island has gained great recognition, we now receive invitations to participate at events. Moreover, these are good occasions for us to gain market experience and to make contact with other professionals in the industry," said Jacilaine Souza, Social Worker for IMERYS RCC.



PAPERCON '09 OFFERS SOLUTIONS FOR A CHANGING WORLD →

IMERYS participated in TAPPI PaperCon09 at the America's Center in St. Louis in June. This is the largest paper industry technical conference held in North America each year. It is a joint conference led by TAPPI (Technical Association of the Pulp and Paper Industry) and PIMA (Paper Industry Management Association). The conference was an opportunity to meet customers and rouse interest in IMERYS products, especially the BARRISURF™ products for barrier coatings. Attendance was good despite the current market conditions, and many current and future Imerys customers were represented.

The theme of the conference was 'Solutions for a Changing World.' Chief executive officers of two major Imerys customers, NewPage and Verso, spoke on this theme. Their goals are to expand their markets and create new products using their existing facilities. As the companies move to greener products, they are looking for suppliers to facilitate or lead the transition.

The conference consisted of three days of technical sessions with expert speakers and panel discussions. John Husband, Lead Scientist at the IMERYS Par Moor laboratories, was honored with the Coating and Graphic Arts Technical Award at the TAPPI Gala Dinner.

The IMERYS technical papers were:

- Pigment Options in Metering Size Press presented by Rajan Iyer
- Advances in Kaolin presented by Phil Jones
- Hyper-Platy Kaolins for Improved Barrier Performance presented by Paul Meizanis
- Coated Paper Microstructure: Particle Shape – Microstructure Interrelations presented by Janet Preston
- Pond Size Press Pigmentation with Platy Kaolin presented by Roger Wygant
- Improved Productivity in Linerboard Using Kaolin Filler authored by Leslie McLain and Roger Wygant and presented by Roger Wygant.

PaperCon '09

Dr John Husband, Lead Scientist of the IMERYS Pigments for Paper Research Group, received the 2009 Technical Award and Charles W. Engelhard medallion from the TAPPI Coating and Graphic Arts Division.



Dr Husband was given this award in recognition of the excellent technical work he has done during his many years of involvement in the paper industry on behalf of IMERYS. John has been a frequent presenter at conferences over the last 20 years, specialising in the area of paper coating chemistry.

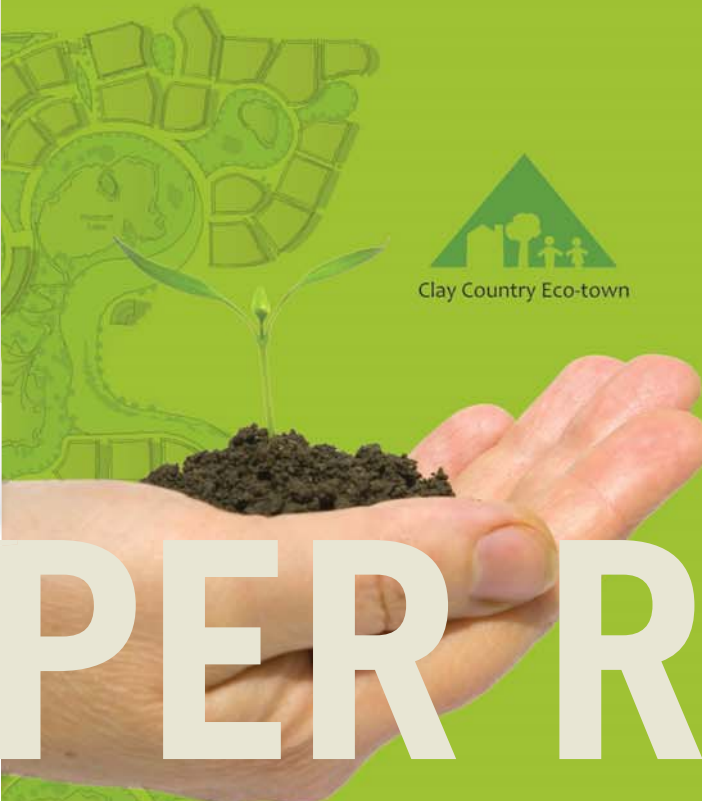
CLAY COUNTRY ECO-TOWN GETS THE GREENLIGHT →

WE ARE DELIGHTED TO ANNOUNCE THAT THE DEPARTMENT OF COMMUNITIES AND LOCAL GOVERNMENT (DCLG) CONFIRMED ON 16TH JULY 2009 THAT IMERY'S CLAY COUNTRY ECO-TOWN, AN INITIATIVE TO REGENERATE THE MID CORNWALL CLAY AREA IN THE UK, HAS BEEN AWARDED ECO-TOWN STATUS. THIS IS THE CULMINATION OF A 2 YEAR PROJECT WHICH HAS INVOLVED IMERY'S COMPETING AGAINST 60 OTHER NATIONWIDE SCHEMES FOR THE ACCOLADE.

The Eco-town accreditation is important to IMERY'S for a number of reasons: it puts the national regeneration spotlight firmly on the Mid Cornwall area, it provides a framework to underpin delivery of the proposals, it facilitates partnership through co-operation between the private and public sectors and the community and finally it encourages innovation and creativity in delivering a showcase for low carbon sustainable living.

With the backing of the Government in place, work can now get under way, with our partners and very importantly the local community, on developing the details of this visionary scheme which will see the transformation of six of our former industrial sites in the Mid Cornwall area.

For more information visit:
www.claycountryvision.imerys.com



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IMERY'S Minerals Australia Awarded for Environmental Actions →

Earth resources operators Imerys Minerals Australia have been recognised for their commitment to sustainable development through the 2009 Strzelecki Awards.

IMERY'S Minerals Australia won in the category 'Medium Sized Earth Resource Operation' for its water recycling scheme at its Pitong Mine, about 35 kilometres south-west of Ballarat, and its donation of an unused facility for users of the Ballarat to Sipton rail trail;

Energy and Resources Minister, Peter Batchelor said the Strzelecki Awards were about recognising and encouraging the sustainable development of Victoria's earth resources.

"The Brumby Labor Government is taking action to encourage industries to incorporate environmentally-sustainable practices into their operations through initiatives such as the Strzelecki Awards," Mr Batchelor said.

"This year's winners have proven they are leaders in sustainable development and I hope they provide an example to other resource operators about how projects can be undertaken."

GETTING CLOSER TO THE COMMUNITY AT FIPA 2009

IMERY'S Rio Capim Caulim (RCC) was present at the 9th Fair Industry Pará (FIPA) from 27th to 30th May at the Hangar – Convention Centre.

The RCC booth was one of the busiest at the show. "The FIPA Show was a great opportunity for Imerys to highlight its mix of products and investments in technology. The show gave us the chance to 'showcase' our commitment to sustainability and the recovery of the region where we operate" said the Chief Executive Officer of IMERY'S RCC, Milton Costantin.

Kaolin ore was exhibited in various formats and was a major attraction. Visitors to the stand were able to learn more about the production of kaolin and discover its uses in day-to-day life.



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